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Industry

Travel & Tourism

About Client

Our client is a licensed travel agent / tour operator and is in the business of travel and tourism since over 20 years. The vision of our client's company is to offer the best itineraries, along with excellent travel package services. The company is specialize in providing some of the best and affordable travel packages for destinations such as Tunisia, Egypt, Jordan, Morocco, Syria, Lebanon, Israel, Libya, India, North America and more. They can also arrange accommodation in various types of hotels ranging from 3, 4 and 5 star to boutique hotels and/ or typical charm hotels.

Challenge

Our client approached us with a requirement of a completely new website which can perfectly describe its industry standards and meets the requisite of its targeted audience. Our client had also asked for a dynamic website solution based on Microsoft technology. The website was meant to be small but should be powerful enough to captivate the audience and should integrate a sort of portfolio section regarding some of the famous places to visit which our client offers in its travel packages. Besides, that it should also contain Facebook link and hot offers section.

Key Requirements

- Dynamic CMS website.
- Best describing our clients industry.
- Adhered to meet the requisite of our client's targeted audience.

Technologies

- .Net 3.5
- Asp.net 4.0
- MS SQL Server 2008
- JavaScript
- jQuery

Tools

- Photoshop
- CorelDraw
- Illustrator

Solutions offered by Concept Infoway

After scrutinizing the client's every requirement we suggest a CMS website solution based on Microsoft Asp.net 4.0. We also studied deep about our client's targeted audience and industry requisites and offered a solution which perfectly met our client's requirements.

- Development of dynamic CMS website based on Asp.net 4.0 and SQL Server 2008.
- Integration of jQuery and Ajax for animation effects, and avoiding the usage of flash technology ensuring that the website is attractive and is search engine friendly.
- Integration of CMS functionality which allowed the client to upload the content on its own in the website, as and when required.
- Integration of Hot offers links, testimonials section and Facebook link.
- Portfolio section for the most popular traveling destination offered by the clients.
- Integration of Microsoft SQL Server 2008 for data storage which also ensures data security.
- Designing of custom templates, which perfectly describes our client's industry and matches the taste of its targeted audience.
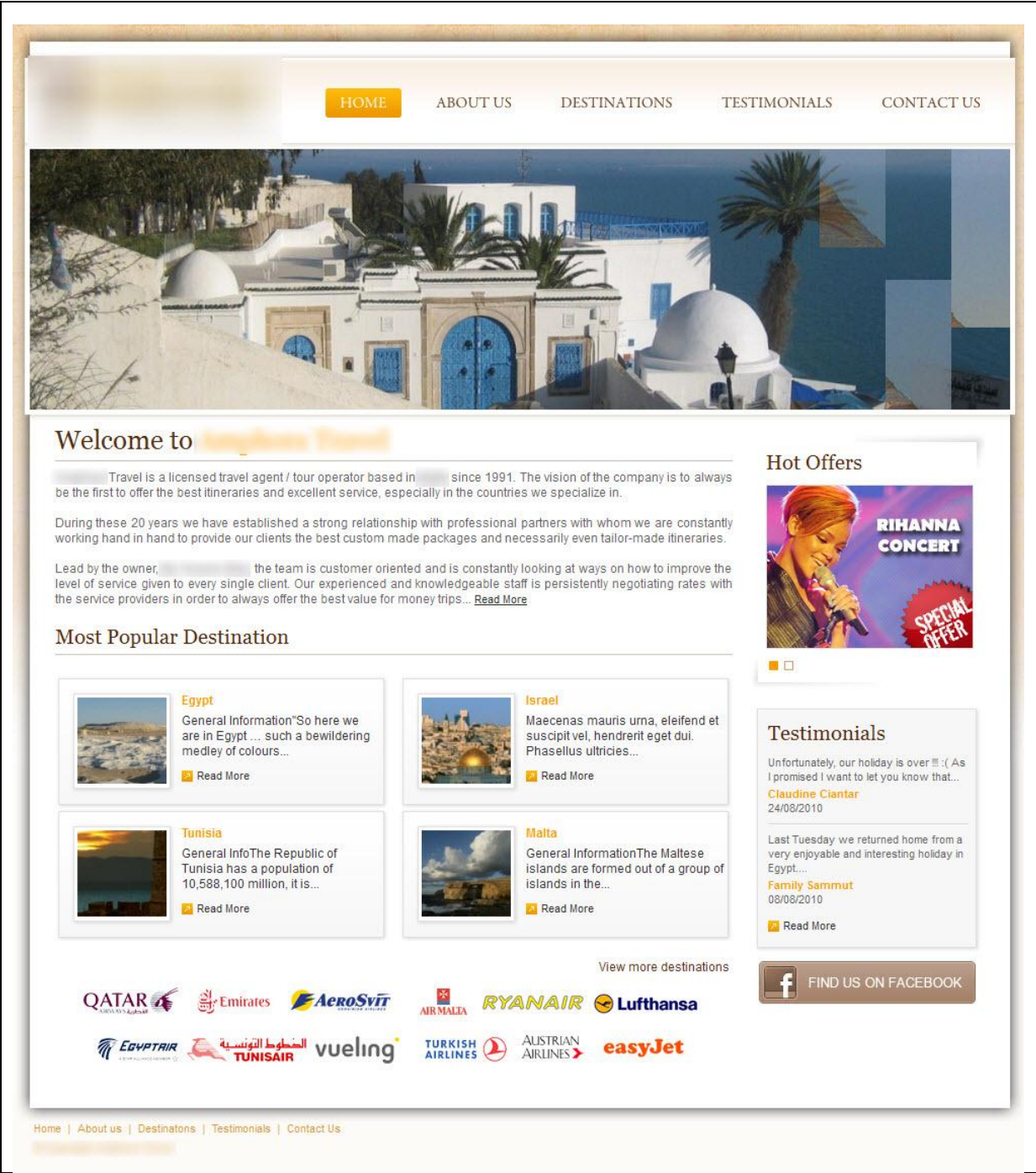- Search engine friendly and W3C standards compliance.
- And much more…

Project Completion Time

- ✓ 40 Days.

Team Size – 6

- 2 Developers
- 1 Team Leader
- 1 Project Manager
- 1 QC
- 1 Design

Screenshots

HOME   ABOUT US   DESTINATIONS   TESTIMONIALS   CONTACT US

Home » Destination List

Destinations

Jordan

General InformationLocated on desert plateaus in southwest Asia, Jordan' capital city is Amman. The population...

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Egypt

General Information"So here we are in Egypt ... such a bewildering medley of colours that your poor..

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Morocco

General Information Morocco (Arabic Al Mamlakah al Maghribiyah meaning "The Western Kingdom") "Morocco"

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Israel

Maecenas mauris urna, eleifend et suscipit vel, hendrerit eget dui. Phasellus ultricies aliquam tincidunt....

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Sicily

General InformationSicily is the largest island in the whole of the Mediterranean and an autonomous region...

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Tunisia

General InfoThe Republic of Tunisia has a population of 10,588,100 million, it is bounded on the north and...

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Malta

General InformationThe Maltese islands are formed out of a group of islands in the middle of the...

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Libya

The population of Libya is not entirely Arab. Before the Arab invasion in the seventh century, the land we...

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Hot Offers

RIHANNA CONCERT
SPECIAL OFFER

Testimonials

Unfortunately, our holiday is over ‼️ :(As I promised I want to let you know that...

Claudine Ciantar
24/08/2010

Last Tuesday we returned home from a very enjoyable and interesting holiday in Egypt...

Family Sammut
08/08/2010

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AUSTRIAN AIRLINES   easyJet
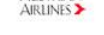
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Egypt

About   Packages   Excursions

General Information

"So here we are in Egypt ... such a bewildering medley of colours that your poor imagination is dazed as though by continuous fireworks ..." Gustave Flaubert

Egypt is the cradle of one of the world's greatest ancient civilizations and has a recorded history that dates from about 3200 BC. Egypt covers an area of about 1,010,000 square kilometers (390,000 sq mi) with large areas still uninhabited in the Sahara Desert. The majority of its estimated 79 million people live near the banks of the Nile River, in an area of about 40,000 square kilometers (15,000 sq mi), where the only arable land is found. Egypt represents one quarter of the population of the Arab world. The city of Cairo itself counts about 16,000,000 people.
The Egyptian population is composed of people from various origins. Most Egyptians originate from Ancient Egypt and the Nile Valley. Others come from the Arabic and Levantine descents and the Nubians of Upper Egypt. The History section covers Egypt from ancient times, including the Dynastic Period (3200 BC-343 BC), the Hellenistic Period (332 BC-30 BC), Roman and Byzantine Rule (30 BC-AD 638), the Caliphate and the Mamelukes (642-1517), Ottoman Domination (1517-1882), and British colonialism (1882-1952) as well as modern, independent Egypt (1952-).

Cairo

Cairo (Egypt) (Arabic Al Q?hira, meaning "the Victorious"), is the capital of Egypt and the largest city in Africa, covering an area of more than 453sq.km. Cairo is known locally as Misr, the Arabic name for Egypt itself, because of its centrality in Egyptian life. Rising from the shimmering desert heat, Cairo is an intoxicating blend of cultures, history and peoples.
Cairo is a relatively modern capital, founded in AD 969 by the Islamic Fatimid dynasty over the ruins of earlier Roman and Islamic settlements. Greater Cairo is spread across three of Egypt's administrative governorates: the east bank portion is located in Al Qalyobiyah Governorate, while the west bank is part of the governorates of Al Jizah and Al Qalyobiyah. Cairo also includes several river islands, which play an important role in the life of the city.The irrigation of Cairo's desert periphery has allowed for the development of suburbs, such as Heliopolis, located to the northeast. Other modern suburbs are interspersed with recently created migrant neighbourhoods that accommodate the city's growing population. Industrial areas further crowd the city, restricting its growth
The center of downtown Cairo is Tahrir Square, located on the east bank. Cairo offers an incredible selection of shopping, leisure, culture and nightlife. Shopping ranges from the famous Khan el-Khalili souk, (or bazaar) largely unchanged since the 14th century, to modern air-conditioned centers displaying the latest fashions. Cairo is served by an international airport, situated approximately 24 km (about 15 mi) northeast of the city; the Ramses train station and a bus terminal located near Tahrir Square in downtown Cairo.

Hot Offers

RIHANNA CONCERT   SPECIAL OFFER

Testimonials

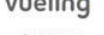Unfortunately, our holiday is over ▒ :(As I promised I want to let you know that...
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