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Industry

ITES – Information Technology Enabled Services

About Client

Our client is an ITES company based in Europe.

Challenge

Our client was involved in the business of ITES however was lacking with a proper podium that can showcase its skills and helps him to acquire more number of clients in Europe. With this perspective our client approached us for a web designing and development solution.

Understanding the client's requirements we understand that a semi-dynamic website covering every corner of our client's business could be the optimal solution, meeting our client's need in the best possible way. The website should also be incorporated with RSS news feeds from WordPress blogs, along with SEO friendly UX interface web designing standards. As it was a completely new website so we suggested that a uniquely custom designed templates, images and contents as per the client's targeted audience, as it could work as the core part to attract more number of visitors.

Technologies

- Ajax / jQuery
- .Net framework 3.5
- HTML 1.0 transitional
- CSS 2.0

Tools

- Visual studio 2008
- Photoshop CS4
- Illustrator CS4
- Dreamweaver CS4

Solutions provided by Concept Infoway

- CMS website
- Blended with static and dynamic content
- Uniquely designed custom templates, themes and images
- Integration of RSS news feeds from WordPress blog forum

- Implementation of white hat SEO practices ensuring that the website gets the prime spot in various search engines. This includes
 - Keyword analysis
 - Directory submissions
 - Article submissions
 - Blog submissions
 - PR submissions
 - Social media postings such as Twitter and Facebook posts
 - As well as, web analytics
- Social media optimization with Facebook and Twitter page links

Project Completion Time

- ✓ 15 Working days


Team Size – 7



- 2 Developer
- 1 Team Leader
- 1 Project Manager
- 1 QC
- 2 Designers

Screenshots



The image shows a professional website layout for a digital marketing agency. The design is clean and modern, using a dark background with blue and yellow highlights. The navigation bar is at the top, and the main content area is divided into sections for services and news. The 'Our Services' section is particularly detailed, with icons and text for each service offered. The 'Latest Clients' and 'News' sections provide additional context about the agency's work and recent activities.

Request a call back




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maximize our clients' value & time through

innovative & Effective

Software solutions



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Software Development

Graphic Design

Hosting

Usability and Accessibility Evaluation


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Usability and Accessibility Evaluation




Web Usability Analysis is the practice of ensuring that the web portal being investigated is easy to use for any given end-user, without the requirement of any particular training or particular skills. Issues tackled during such analysis include, but not limited to: Navigation, language and content issues, System Feedback and Visual clarity. Which businesses should look into conducting such evaluations? While the web is moving towards the concept of accessibility and usability for all in general, this service should be of particular interest to online businesses with medium to high traffic, especially e-commerce websites. Contact us today to discuss how we can be of further assistance to you with regards to Web Usability & Accessibility Analysis.


Web accessibility evaluation addresses the following needs:




Auditory Impairments – Partial hearing impairments, Complete deafness.



Visual Impairments - Low vision, Blindness, several colour deficiencies.



Intellectual Disability – Including memory deficiencies as well as lack of logic skills

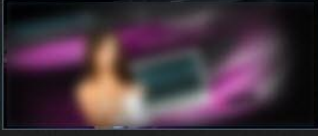


Mobility and Muscle Control Deficiency – Inability to use hands, etc.

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Latest Clients



✓ | Content Management System

✓ | PHP

✓ | JQuery

News

Tue, 26 Jul 2011 | Latest Technologies and Gadgets

Have you ever been on ebay, and wanted to calculate how much it will cost you to buy something? Or have you ever been browsing the internet and wanted to work out some accounts? You where using your mouse, but couldn't fin...

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