

Concept Infoway Pvt. Ltd.
801-B Parshwa Tower,
S.G. Highway
Ahmedabad, 380015
Gujarat, INDIA
W: +91 79 26872057
F: +91 79 26872057
E-mail: info@conceptinfoway.net

Industry

Tourism – Passenger Transport Service Industry/ Sector

About Client

Our client is a renowned passenger transport service provider. With over 21 years of experience our client has continually gained achievements and their members trust, as well as has recognized the need to continuously restructure their transport sector and to diversify their operations in order to meet the beckoning challenges for the future. Our client provides an array of transportation services.

Challenge

Our client approached us with a requirement of an entire new website that can perfectly describe our client's array of services in transportation. The website should be able to address the targeted audience, and should be excellent in quality. It should also integrate online booking system. Furthermore, our client had also asked for a theme/ template design based on his specific color. The website should be CMS driven, and should also include a login panel for the admin.

Key Requirements

- A website which perfectly describes the array of services offered by the client.
- A website which addresses the targeted audience and should be excellent in quality.
- Should integrate online booking system.
- The theme and template design should match the requirements of the clients.

Technologies

- Asp.net 2.0
- C#
- SQL Server 2008
- JavaScript
- Ajax
- jQuery

Tools

- Photoshop
- CorelDraw
- Illustrator

Solutions offered by Concept Infoway

After understanding the client's requirements we offered a solution with a dynamic CMS website based on Microsoft Asp.net 2.0 and SQL Server 2008 technology. We also performed a deep study regarding the client's targeted industry, market and country, as well as the specific requirements of the clients. This study allowed us to design a solution which perfectly met our client's every requirement.

- Development of dynamic CMS website based on Microsoft Asp.net 2.0 and SQL Server 2008.
- Integration of jQuery and Ajax features for animation effects.
- CMS functionality which allows the client to edit, upload and manage the entire content of the website on his own, without depending on the developers.
- Integration of online booking system for various kinds of transportation services offered by the client.
- Endeavour payment gateways for online payment / checkout.
- Designing of customized logo, theme and templates which best describes our client's industry, matches its targeted audience and complies with our client's designing requirements.
- Search engine friendly and W3C standards compliance.
- And much more...

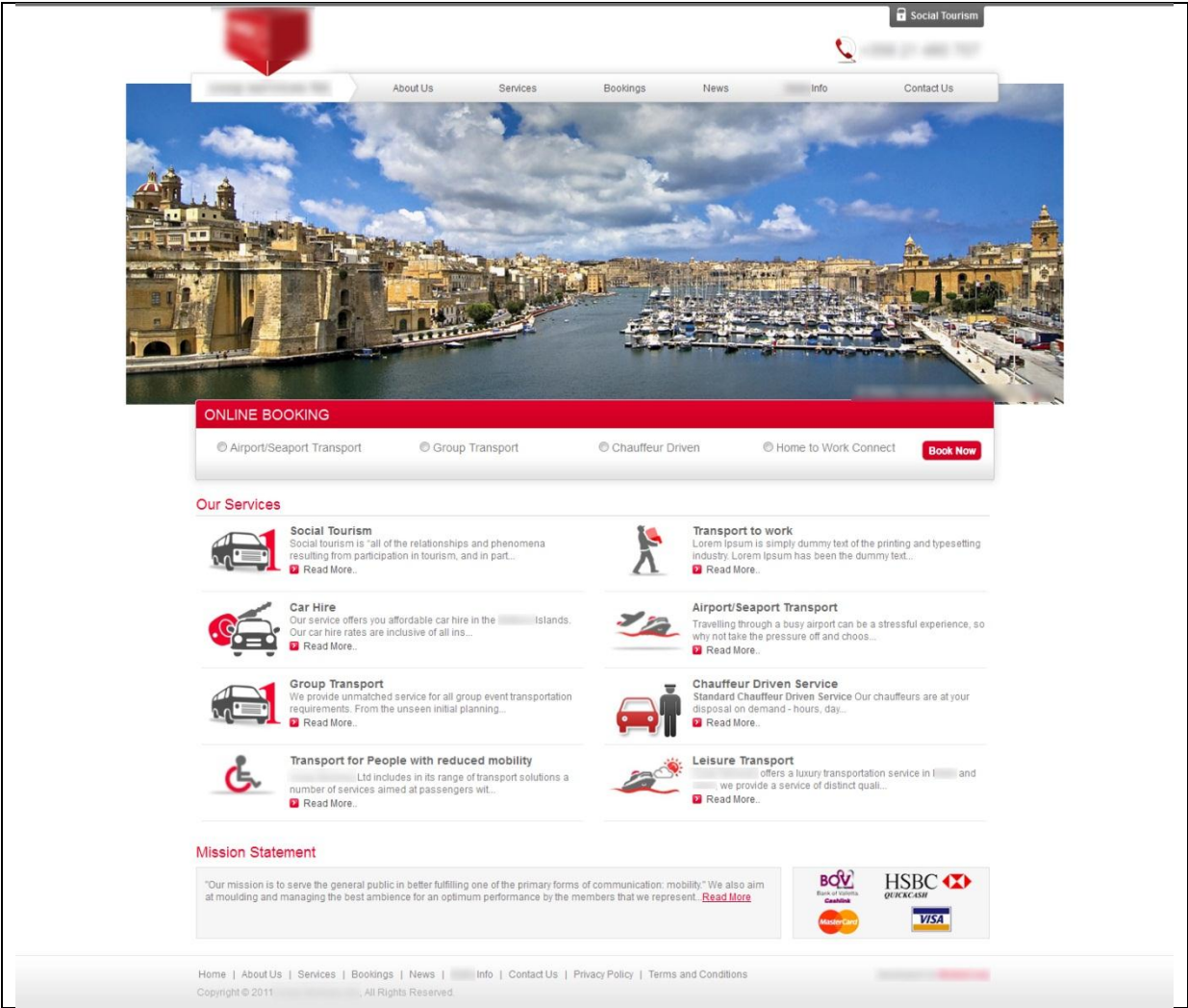
Project Completion Time


- 45 days.

Team Size – 6

- 2 Developers
- 1 Team Leader
- 1 Project Manager
- 1 QC
- 1 Designer

Screenshots





Social Tourism

About Us

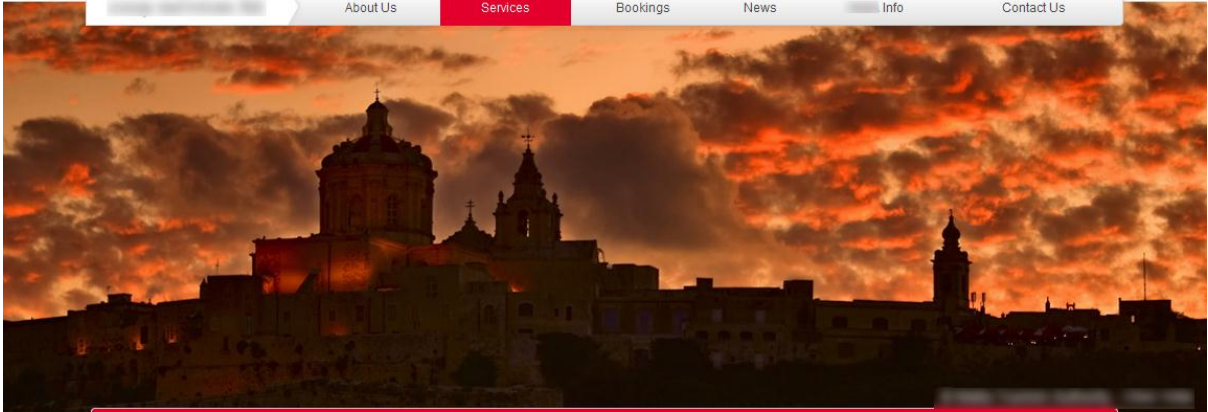
Services

Bookings

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ONLINE BOOKING

☐ Airport/Seaport Transport

☐ Group Transport

☐ Chauffeur Driven

☐ Home to Work Connect

Book Now

Services

Ltd offers a reliable transportation whenever and wherever you want to go in high standard minibuses and chauffeur driven cars. We can provide transportation for large groups, small parties and airport and seaport services. We strive to provide the best service throughout . All our vehicles are chauffeured by professional, courteous, safe and friendly drivers who will get you to your destination in a timely and safe manner.

Services Quick Links

Social Tourism

Car Hire

Group Transport


Transport for People with redu...

Transport to work

Airport/Seaport Transport

Chauffeur Driven Service

Leisure Transport

Social Tourism

Social tourism is "all of the relationships and phenomena resulting from participation in tourism, and in particular from the participation of social strata with modest incomes. This participation is made possible, or facilitated, by measures of a well-defined social nature.

Social tourism "refers to programmes, events, and activities that enable all population groups – and particularly youth, families, retirees, individuals with modest incomes, and individuals with restricted physical capacity – to enjoy tourism, while also attending to the quality of relations between visitors and host communities". It also refers to measures taken by governments in various countries to encourage holiday travel – a right often won through struggle by labour unions, associations, and community groups".

Social tourism is organised in some countries by associations, cooperatives and trade unions, and its objective is to make travel truly more accessible to the greatest number, in particular to the most underprivileged strataums".

Family holidays have obviously changed over the last few decades because of the evolution of the family structure, mainly characterized by the smaller and smaller size of families, and the increase in the number of single parent families.

Young people's : Today, young travellers (15-25 years old) make up for more than 20% of international tourist arrivals.

Seniors and retired : The demographic evolution over the last few years has been characterized by a rapid growth rate of the over 60 year olds. This reality, which can be explained by both the increase in life expectancy and the decrease in the number of births, will only become more marked in the future

Disabled people or people with reduced mobility of : The obstacles that disabled people come across when organizing and enjoying tourist trips are not only architectonic obstacles, but also obstacles connected to negative attitudes and behaviours. Even more than in other fields, it is fundamental to train the tourism industry staff to increase its awareness of special needs of disabled people, of adaptation measures needed for accessibility, and of the way to provide appropriate services to these clients, taking into account the different kinds of disabilities.

has recently become a strategic partner in a social tourism project and is offering special discounts to those eligible. Contact us for more details.

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developed by

