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Industry

Manufacturing and Retail

About Client

Our client offers uPVC frames with excellent quality and durability, which compiles the European standards. Their products include European-inspired line of doors and windows with profiles of reinforced structure. All profiles manufactured by our client contains CALCIUM - ZINC stabilizer which meets the European standards and which is environmental friendly and recyclable.

Challenge

Our client approached us with the requirement of ecommerce website with the integration of online shopping cart. The website should be able to able to describe our client's business and should be able to highlight the key products in the shopping cart. Moreover, as there was integration of online shopping cart hence the website was meant to be superior user friendly. The products were related to doors and windows frame with various types hence the customer should be able to make it customizable and the price should be calculated accordingly. Besides these, there were few other key requirements as well.

Key Requirements

- Dynamic ecommerce website.
- Product catalogues of products with different styles and opening mode.
- Dynamic price calculation based on selected features by user.
- Special offer feature in static mode.

Technologies

- Microsoft Asp.net 3.5
- Microsoft SQL Server 2005
- Ajax/ jQuery
- JavaScript
- XHTML

Tools

- Photoshop
- CorelDraw
- Illustrator

Solutions offered by Concept Infoway

- Development of dynamic ecommerce website based on Microsoft Asp.net 3.5 and SQL Server 2005.
- Integration of product catalogue.
- 100% customizable product catalogue based on customer preference.
- Dynamic price calculation based on selected features by user.
- Integration of PayPal payment gateway.
- Microsoft SQL Server 2005 database integration, ensuring that the data is safe and secure.
- Developed on Microsoft asp.net 3.5 technologies, ensuring that the website is dynamic, robust and scalable.
- Logos, templates and theme designing best matching our client's targeted industry.
- Fully customizable selection for product.
- User friendly interface.
- SEO friendly website, along with W3C compliance.

Project Completion Time

- 3 Months

Team Size – 6

- 2 Developers
- 1 Team Leader
- 1 Project Manager
- 1 QC
- 1 Designer

Screenshots
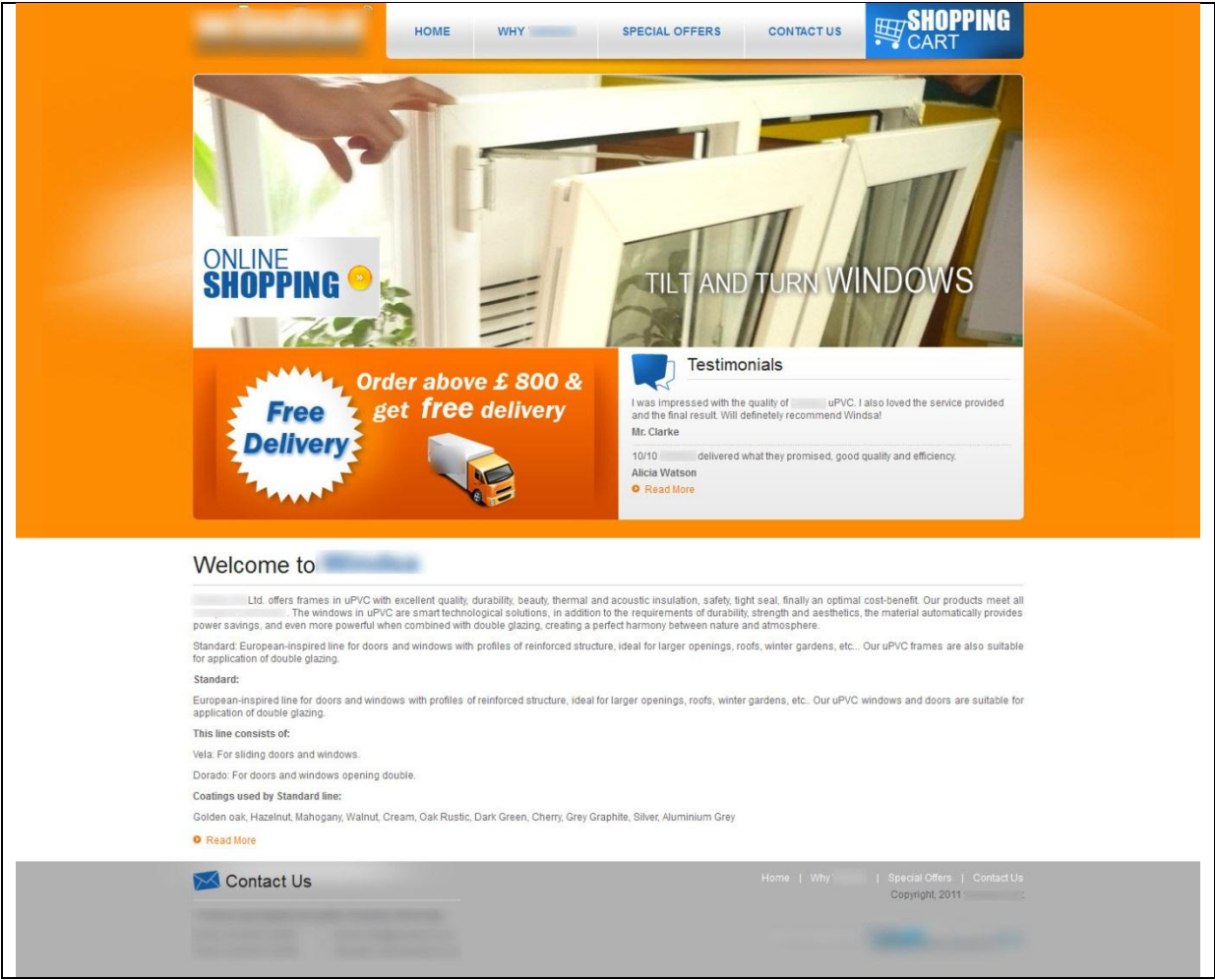
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