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## Industry

Apparel

## About Client

Our client is into Apparel industry and is based in UK and provides an array of custom Canvased T-shirts and hoods, along with other accessories.

## Challenge

Our client approached us with a requirement of a dynamic ecommerce website for online shopping portal which allows him to showcase its products portfolio and selling its products online. The website should be able to best describe our client's industry and its targeted audience.

## Key Requirements

- Dynamic ecommerce website for online shopping portal.
- Should be able to showcase the portfolio of our client's products.
- The customer should be able to select from an array of canvases.
- The customer should be able to select different colors of t-shirts and hoods.
- Should integrated payment gateways such as Visa, MasterCard etc.
- Customer should be able to apply for wholesale and licensing from the website.

## Technologies

- Asp.net
- C#
- Ajax jQuery

## Tools

- Photoshop
- CorelDraw
- Illustrator

## Solutions Offered by Concept Infoway

- Dynamic ecommerce website for online shopping portal.
- Designing of layout and themes, best describing our client's industry.
- Integration of various payment gateways.

- User friendly website, which allows the visitors to select the t-shirt and hoods types (from boys or girls).
- Visitor was able to select from an array of canvases and t-shirts with different colors.
- And more...

## Project Completion Time

- 2.5 Months

## Team Size – 7

- 3 Developer
- 1 Team Leader
- 1 Project Manager
- 1 QC
- 1 Designer

## Screenshots



