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## Industry

Banking

### About Client

Our client is one of the leading Co-operative Banks of Asia with over 40 years of industry experience. Our client offers an array of banking services including FOREX trading, Demat Account, NEFT services, RTGS and more. Besides, our client has adopted new technologies and advanced Banking tools to add value to its services. The Bank has earned a name in co-operative Banking sector due to its rich heritage, integrity and adherence to prudent banking practices, technology advancement customized products and services.

### Challenge

Our client was using the same website for almost 8 years. The website was static, outdated and was not upto the current industry and market standards. Additionally, the website was fully static and was not at all attractive as per the current market standards. The website was needed to be revamped with new designs, themes, layouts, contents, etc. matching the current industry and market standards.

Our client approached us with a requirement of a dynamic CMS website with a backend facility that allows our client and / or the webmaster to effectively and efficiently manage every facet of the website. Our client wanted the website to be dynamic, elegantly designed and should be able to represent its services, as well as should be able to match his industry and market standards in best possible way.

### Key Requirements

- Dynamic CMS Website
- The website should be revamped with new designing and themes layout, best matching our client's current industry and market standards.
- Facility that allows the visitors to locate the Bank's ATM's, Locker availability, DMAT availability, Branch, etc. via Google Maps.
- Facility that allows the visitor to view the Bank's photo galleries.
- Should allow the visitor to view and browse through all the services offered by our client.
- Should be user friendly and easily navigable.
- Search engine friendly.

### Additional Requirements

- Integration of Net Banking at later stage.

### Technologies

- .Net 3.5
- MVC 3.0
- Ajax & jQuery
- Microsoft SQL Server 2008

### Tools

- Microsoft Visual Studio 2010
- Dreamweaver
- Photoshop

### Solutions offered by Concept Infoway

- After understanding the client's complete requirements of a dynamic CMS website with the client mentioned feature, we offer a solution based on based on Microsoft .Net 3.5 with MVC 3.0, and MS SQL Server 2008 as database.
- Microsoft technologies will ensure that the website will perform superbly and will make it future proof with minimal maintenance costs.
- Designing the layouts and themes, best matching our client's industry and market standards. Most importantly, we make sure that the website is attractive and user friendly.
- Ensured that the users are able to search and locate the Bank's ATM's, Locker availability, DMAT availability, Branch, etc. based in different cities, states and parts of the country.
- Ensured that the website is user friendly and easily navigable so that the visitor is easily able to find and access the information which he / she seek on the home page itself.
- Integration of Photo Galleries.
- Integration of News Module with easily navigable access from the homepage itself.
- Integration of Ajax jQuery based banner to ensure that the website looks attractive and at the same time is SEO friendly.
- Ensured that the website complies with W3C standards.
- And much more...

### Project Completion Time


- 86 Days

### Team Size – 5

- 1 Team Leader
- 2 Developers
- 1 Designer
- 1 QC


Screenshots





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









State :

City :

Pincode :

First Previous Next Last

(Page 1 of 9)

City	Address	Map
Ahmedabad , Gujarat	<b>ANANDNAGAR</b> , 105-108,SHIVALIK ARCADE OPP PRAHLADNAGAR GARDEN ANANDNAGAR ROAD AHMEDABAD-380015 , Ahmedabad , Gujarat , 380015  Phone # : 079-26931172 VOIP # : NA  <b>ATM Available :</b>  <b>Locker Available :</b>  <b>DMAT Available :</b>   IFSC Code : KCCB0AND033	
Ahmedabad , Gujarat	<b>ASHRAM ROAD</b> , Kalupur Bank Bhavan Nr, Income Tax, Ashram Road, Ahmedabad- 380014 , Ahmedabad , Gujarat , 380014  Phone # : 079-27582020 079-27582021 , 079-27582022 079-27582023 VOIP # : NA  <b>ATM Available :</b>  <b>Locker Available :</b>  <b>DMAT Available :</b>   IFSC Code : KCCB0ASR010	
Ahmedabad , Gujarat	<b>BAPUNAGAR</b> , SHYAM SHIKHAR COMPLEX OPP-DINESH CHEMBERS, INDIA COLONY CHAR RASTA,BAPUNAGAR AHMEDABAD-380024 , Ahmedabad , Gujarat , 380024  Phone # : 079-26462058 , 079-26463198 VOIP # : NA  <b>ATM Available :</b>  <b>Locker Available :</b>  <b>DMAT Available :</b>   IFSC Code : KCCB0BPN028	
Ahmedabad , Gujarat	<b>BAREJA</b> , Tin Batti, At : Bareja, Ta : Daskroi, Dist : Ahmedabad-382425 , Ahmedabad , Gujarat , 382425  Phone # : 02718) 233917 VOIP # : NA  <b>ATM Available :</b>  <b>Locker Available :</b>  <b>DMAT Available :</b>   IFSC Code : KCCB0BRJ004	
Ahmedabad , Gujarat	<b>BAVLA</b> , R.A Complex (Mukhinu jin) Station Road Bazaar, Bavla Ta:- Bavla Dist :Ahmedabad-382220 , Ahmedabad , Gujarat , 382220  Phone # : (02714) 232878 VOIP # : NA  <b>ATM Available :</b>  <b>Locker Available :</b>  <b>DMAT Available :</b>   IFSC Code : KCCB0BVL003	

First Previous Next Last

(Page 1 of 9)

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